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1909-09-07

**Letter from A[lbert] J. Ochsner to [John Muir], 1909 Sep 7.**

Albert J. Ochsner

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Dr. Albert J. Ochsner  
710 Sedgwick St.  
Chicago

Chicago, September 7, 1909.

My dear Alumnus:

During the coming year the Alumni Association of the University of Wisconsin hopes to produce an Alumni Magazine which will do justice to the splendid University and the large number of Alumni it represents. In order to make this possible it will be necessary for as many as possible of the Alumni to give their support to this periodical.

1st. By subscribing; which can be done simply by sending their dues of one dollar (\$1.00) which entitles them to a copy of the Alumni Magazine for the coming school year and one year's membership in the Association.

2nd. By sending news items. Every Alumnus is interested in knowing what has happened to his classmates and the news items are always very interesting.

3rd. By sending reminiscences. From 200 to 400 words will usually tell some reminiscence which will give cheer to a large number of contemporary students.

4th. By sending short articles on subjects in which the writer is greatly interested and capable of writing in an interesting way. Such articles should contain from 200 to 600 words.

5th. By suggesting to advertisers that the Alumni Magazine is a good medium to reach the people whom the advertiser wishes to interest.

6th. By getting all of your friends who are Alumni to do the same.

If these various things are done, our Alumni Magazine will soon bring a sufficient income to the Alumni Magazine to defray all of the necessary expense in its maintenance and it will serve as a means of thoroughly binding together those that are most interested in the progress and honor of our Alma Mater.

Very truly,

A. J. Ochsner.

P. S.--Remittance should be sent to the Wisconsin Alumni Magazine, Box 1127, Madison, Wisconsin.

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